

Farm and Ranch Women are Decision Makers

The decisions made today have a long-range impact on all businesses.

Farm and ranch women are generating a cultural tide in American agriculture that is moving management, assets, and opportunities to a new wave of farmers across the country.



Whether new or experienced, understanding the five areas of agricultural risk, analyzing agricultural spreadsheets, and other necessary skills are vital.

At Annie's Project, participants learn in a friendly environment where questions and discussion are welcome and allow the learning process to flourish.

Why Annie's Project?

This six-week course is a discussion-based workshop bringing women together to learn from experts in production, financial management, human resources, marketing, and the legal field.

There's plenty of time for questions, sharing, reacting, and connecting with your presenters and fellow participants.



For more information, call Lynn Nobles at 352-895-5887 cell or 352-671-8400 office or e-mail noblesp@ufl.edu.

UF | **IFAS Extension**
UNIVERSITY of FLORIDA



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ANNIE'S PROJECT
EMPOWERING WOMEN IN AGRICULTURE

Empowering farm women to be better business partners through networks and by managing and organizing critical information.



Wednesday Evenings from 6-9 pm
April 17th through May 29th
UF/IFAS Extension Classroom
Ocala, FL

Annie's Alumnae Speak Out

"Annie's Project gave me connections and increased my knowledge about the business end of farming, which I knew nothing about. It was a place to ask questions and learn....it was a wonderful experience! The instructors were wonderful. They are knowledgeable, and they are helpful, they are genuinely invested in the people they work with." – Suzanne



"I grew up on the family farm for 21 years, but today's way of farming is much different. As my father would say, 'It's a sophisticated business.' I needed to learn more so I could be an effective member of a team in the areas of marketing and finances. I have learned about the future of farming and have been given a variety of tools that will help my father currently and my husband farm in the future."

– Carrie

Schedule of Topics

April 17th

- Human resources – True Colors
- Meet an Entrepreneur
- Community Organization Spotlight

April 24th

- Estate Planning – Absolute Law Group
- Meet an Entrepreneur
- Community Organization Spotlight

May 1st

- Financial documents – Farm Credit
- Meet an Entrepreneur
- Community Organization Spotlight

May 8th

- Marketing – Agri Promo
- Meet an Entrepreneur
- Community Organization Spotlight

May 22nd

- Cottage Law and Developing your Business
- Meet an Entrepreneur
- Community Organization Spotlight

May 29th

- Farm Service organizations
- Farm Insurance

Registration Form

Name:

Address:

City, State, Zip:

E-mail

(E-mail addresses will only be used for internal record keeping – never sold.)

Registration deadline: April 10, 2024

Clip and return with the **\$60** enrollment fee made payable to the **University of Florida**

UF/IFAS Extension
2223 NE Jacksonville Rd
Ocala, FL 34471

You may also register online:

<https://www.eventbrite.com/e/annies-project-tickets-823786626977?aff=oddtcreator>

Online option is available; student discounts are available. Contact Lynn Nobles for further details.

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