



ANNIE'S PROJECT

EMPOWERING WOMEN IN AGRICULTURE

Annie's Project includes brief presentations and extended discussions with agricultural professionals. Women wanting to take a more active role in the business side of the farming operation will find this program motivating and enjoyable. The success of this project has enabled it to grow from a southwest Illinois program to one that is now offered in many states.

Curriculum

February 21, 2024—Daviss County

- ◆ Intro to Annie's Project
- ◆ Colors
- ◆ Working with Family and Employees

February 28, 2024—Henderson County

- ◆ Importance of a Business Plan
- ◆ Production Risk Management with Insurance
- ◆ Introduction to the Farm Service Agency

March 6, 2024—Henderson County

- ◆ Financial Terminology
- ◆ Farm Business Structure Choices
- ◆ Agriculture Lending from a Banker's Perspective

March 13, 2024—Daviss County

- ◆ Direct to Consumer Interaction, a Farmer's Perspective
- ◆ Direct to Consumer Interaction, a Consumer's Perspective
- ◆ Grain Marketing

March 20, 2024—Henderson County

- ◆ How Land Assets Are Titled
- ◆ Wills and Trusts Explained
- ◆ Five Objectives for Property, Liability, and Life Insurance

March 27, 2024—Daviss County

- ◆ Participants' Choice
- ◆ Showcase of Extension
- ◆ Graduation

****Dinner is Provided Each Night****

Time: 5:30—8:30 p.m.

Registration: \$30

Sessions marked Daviss County will be held at the Daviss County Cooperative Extension Office at 4800A New Hartford Rd., Owensboro, KY 42303.

Sessions marked Henderson County will be held at the Henderson County Cooperative Extension Office at 3341 KY 351, Henderson, KY 42420.

HISTORY OF ANNIE

Annie grew up in a small town in northern Illinois and eventually married a farmer. Annie spent her lifetime learning how to be an involved business partner with her husband. While they were successful, the learning process was not easy.

Seeing her struggles, Annie's daughter, a former extension agent in Illinois, created Annie's Project to take her experiences and shares them with farm women living and working in a complex business.

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Registration Form

Name

Address

Phone

Email

Registration is \$30 with checks payable to:
Daviss County Program Funds

Return form or use the below QR code to register by February 16, 2024

Return to:

Clint Hardy

Daviss County Extension Service

4800A New Hartford Road

Owensboro, KY 42303-1800

Office: 270-685-8480

Cell: 270-993-6670

Email: chardy@uky.edu



EMPOWERING WOMEN IN AGRICULTURE

ANNIE'S PROJECT

A six week course designed just for farm women with a passion for business involvement.

Critical decision-making and information topics on:

- ◆ Production Risk Management
- ◆ Marketing Risk Management
- ◆ Financial Risk Management
- ◆ Legal Risk Management
- ◆ Human Resources Risk Management

By the end of this program you will increase your knowledge and abilities in: goal setting, working with professionals to meet goals, and how personalities affect relationships with others.

ANNIE'S PROJECT
IS MOTIVATING,
EMPOWERING, AND
IMPROVES THE
OPERATION'S
BOTTOM LINE!



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Cooperative
Extension Service

If you have questions or need any further information, please contact:

Clint Hardy
*Extension Agent for Agriculture and
Natural Resources Education
Daviness County*

Office: 270-685-8480
Cell: 270-993-6670
Email: chardy@uky.edu

 **Martin-Gatton**
College of Agriculture,
Food and Environment
University of Kentucky.

ANNIE'S PROJECT

A workshop that empowers farm women to be better business partners in the ever-changing, dynamic, and complex world of agriculture



Hosted By:
Daviness and Henderson County
Cooperative Extension
Service Offices

Daviness County
Cooperative Extension Service
270-685-8480

Cooperative Extension Service

Agriculture and Natural Resources
Family and Consumer Sciences
4-H Youth Development
Community and Economic Development

MARTIN-GATTON COLLEGE OF AGRICULTURE, FOOD AND ENVIRONMENT

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University of Kentucky, Kentucky State University, U.S. Department of Agriculture, and Kentucky Counties, Cooperating.
Lexington, KY 40506



Disabilities
accommodated
with prior notification.