



**ANNIE'S PROJECT**  
EMPOWERING WOMEN IN AGRICULTURE



# Annie's At A Glance

## Vision

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Women in agriculture are change agents who strengthen their businesses, families, and communities.

## Mission

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To empower women in agriculture to be successful through education, networks, and resources.

## About Us

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Annie's Project uses a methodology that builds confidence, develops networks, and creates lifelong learners among women farmers, ranchers, growers, landowners, and agriculturalists. Over 30,000 people have participated in Annie's Project programming since its inception.



Annie's Project features over 1000 trained program coordinators and facilitators to carry out programming for women nationwide.



Annie's is recognized across the United States and its territories as a key organization in enhancing the well-being of women in agriculture.



Annie's Project is a 501 (c) (3) non-profit organization dedicated to educate and empower women in agriculture.





Currently, in-person, virtual, and hybrid programs are available across the U.S. and its territories.



Programming is women-centered; however, all are welcome to participate.



Annie's Project was founded in 2003 by Ruth Hambleton who taught the first Annie's course with 10 participants.

## Courses

*Offered in-person and virtually.*

- “**Annie's Project 101**” covers the five areas of risk management – human, financial, production, marketing, and legal.
- “**Know Your Numbers Know Your Options**” addresses farm-based financial literacy, including financial statements and benchmarking.
- “**Managing for Today and Tomorrow**” covers business and succession planning.
- “**In Plain Talk - Crop and Livestock Insurance, and Risk Management Strategies**”
- “**Inspired by Annie's**” courses are a wide range of offerings determined by participant needs. Topics have included: marketing; a variety of courses specific to particular enterprises, urban ag, poultry, cattle, equine, greenhouses, etc, and practical hands-on courses, equipment operation /maintenance, AI, drone operation, and accounting software, among others.
- Marketing, leadership, and other courses are being developed.
- Community, county, state, territory, and national level courses available.

## Additional Programming Offered Nationally

- **Annie's Conversations**
- **Annie's Coffee Shop**
- **Annie's Project Showcase**
- **Cultivating Resiliency Agriculture Stress Programming**  
(we are one of several partners)
- **Rooted & Ready Podcast**
- **International Year of the Woman Farmer**  
webinars, podcasts and conference.
- **Educational webinars**

