



ANNIE'S PROJECT
EMPOWERING WOMEN IN AGRICULTURE

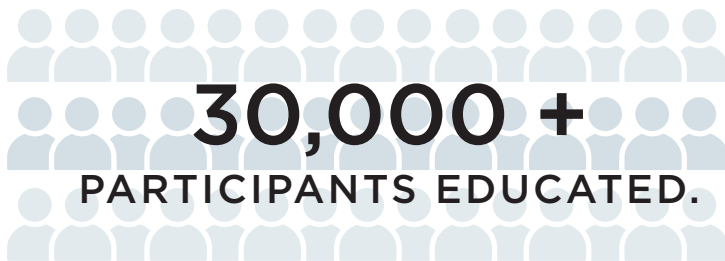


ENGAGE + EDUCATE + EMPOWER

Annie's Project Impact

anniesproject.org

Annie's Project, a 501(c)(3) national non-profit to educate and empower women in agriculture was founded in 2003. Today, the program has educated **over 30,000 people** across the U.S. and its territories and has reached hundreds of thousands more through social media, radio, TV, podcasts, and print media. Annie's Project is dedicated to providing educational programs designed to strengthen women's roles in modern agricultural enterprises. Annie's Project's mission is to empower women in agriculture to be successful through education, networks, and resources.



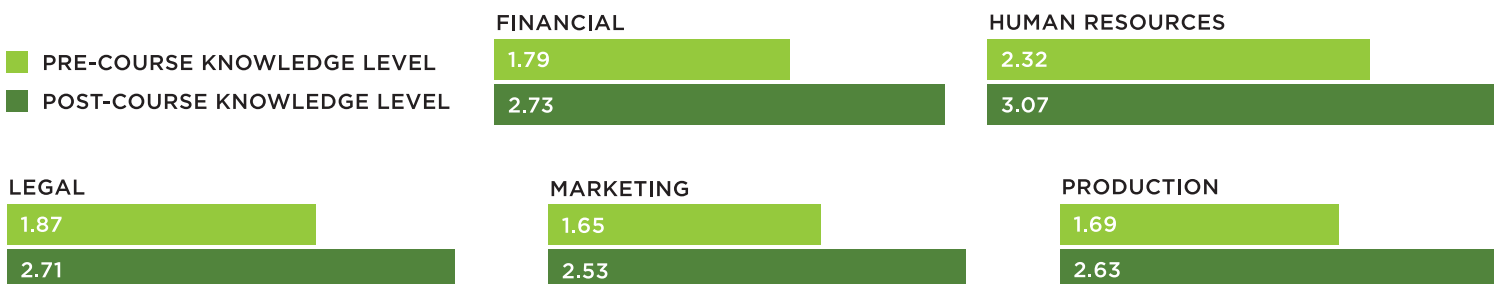
Annie's Project has **1,000+** trained facilitators that plan, deliver, and evaluate programming across the U.S. and its territories.

Annie's Project Delivers Results

EVALUATION RESULTS FROM ANNIE'S PROJECT 101 COURSE:

In course evaluations for this introductory course, participants reported a dramatic increase in knowledge in all of the five areas of risk management from pre-course to post-course. The scores also indicate that there is room for follow-up training in these areas, which are available through other courses and educational activities.

SCORES RANGE 1-4



While Annie's Project follows a women-centered approach in our methodology, we welcome all to participate.



Education that Empowers Which Leads to Action

Most important action step you have taken during this Annie's Project Course: What Participants are Saying*.

"I have done so many things since the start. I am developing a business plan, getting a will and a trust, and drafting updated land agreements."

"I see myself as an equal partner in our family farm. I have already introduced a few new ideas into our farm management, such as calculating cost of production/field."

"Taken a deeper look at the opportunities that are available, both to expand operations into an unforeseen niche, as well as look at the opportunities to reduce costs and improve profits based on financial analysis."

"Annie's Project has re-opened the lines of communication between my husband and I as partners and owners in this venture together. It has given us new topics to discuss in more enlightened ways."

"I am developing more of an understanding of climate-smart agriculture and looking for ways that our farm can get involved in new initiatives."

"Started having family farm meetings to make sure everyone is communicating."

**Comments from Annie's Project course evaluation results*

Annie's Project Participants

Participants farm/ranch/grow on all sizes of properties.

Range in size from half acre urban farm to 95,000 acres of rangeland

Median land farmed/ranchd 500 acres.

Some don't have land - these would include people thinking about farming or those engaged in non-production agriculture.

Participants have all types of farms/ranches/growing operations. Everything from...

Cattle, dairy, hogs, chickens...to row crops, fruits, vegetables, ornamentals, greenhouses/nurseries... to oysters, llamas, horses, agri-tourism, value-added ventures and much, much, more.

Participants include all ages.

Annie's participants range in age from teenagers to elders, and everyone in between.



What Makes Annie's Project Different?

Annie's Project Uses a unique methodology:

- Annie's Project uses a methodology that builds confidence, develops networks, creates lifelong learners and leaders among women farmers, ranchers, growers, landowners, and agriculturalists.
- It provides a dynamic learning environment where mentoring is spontaneous, discovery is promoted, and shared experience, connection and safe harbor are key to the learning environment. At the core is a focus on risk management education. During courses at least half the time is focused on discussion and activities, while vetted speakers/educators provide information based on unbiased research.

DID YOU KNOW?

An Investment in Annie's Project goes towards programming: More than **90%** of our budget is spent on program expenses.

There are **1,224,726** women producers in the U.S., which is **36%** of the producers in the U.S. Will you help us empower them?