



ANNIE'S PROJECT
EMPOWERING WOMEN IN AGRICULTURE

Annie's Project Marketing & Communications Internship Spring Semester

Annie's Project is seeking an intern to focus attention on telling the story of Annie's Project.
This is a remote position.

Responsibilities

- Collect information through interviews, review of Annie's materials and other sources to develop compelling Annie's Project stories.
- Generate a social media plan while working with Annie's Project staff and Marketing committee to produce a social media plan.
- Create engaging social media content promoting the story of Annie's Project.
- Assist with developing updated content for the Annie's Project website.
- Help with the development of Annie's Project promotional items.
- Work with Annie's Project staff, volunteers, and partners to collect, document, and digitize the history of Annie's Project.
- Other duties as mutually agreed upon.

Requirements

- Current enrollment in a related major at a university/college.
- Experience using Instagram, Facebook, X, on behalf of a company or organization.
- Excellent writing and communications skills.
- Some design, photography, and video editing experience preferred.
- Marketing and/or communications experience in the agriculture industry preferred.
- Ability to commit up to 10 hours per week.

Start January 2024 ending May 2024. *flexible scheduling negotiated with successful candidate.*
Annie's Project will also be hiring a part-time summer intern from May through August.

This position is an hourly position where the successful candidate will invoice Annie's Project monthly. The pay rate of \$15-20/hour will be negotiated depending on experience and skills.

About Annie's Project

Annie's Project is a 501(c)(3) nonprofit organization dedicated to providing educational programs designed to strengthen women's roles in modern agricultural enterprises. Annie's Project's mission is to empower women in agriculture to be successful through education, networks, and resources.

To apply please send a resume, cover letter and examples of your communications work to
Doris Mold, Annie's Project Co-CEO by **January 18, 2024.**

E-mail: doris@anniesproject.org

Selected candidates will be interviewed via Zoom.